

How to increase interaction with your blog's readers using WordPress plugins.

One of the best ways to increase the time people stay on your site, and to keep them coming back, is to increase the interactivity of your blog. This gives people a stake in your site, they will feel more connected. It can help you retain readers, increase comments and reduce your bounce rate.

The following plugins will increase user interaction on your blog:

[CommentLuv](#) - This plugin is designed to increase your comments. It is a very simple plugin and will add a button to your comments that will let your readers add a link to their latest blog post. This is a great and simple way to encourage people to comment on your website.

[WP-PostRatings](#) - This plugin adds a rating system to your blog posts. This is useful in two ways. First, it shows you exactly what type of content your readers enjoy. Secondly, it gives people a chance to give their input to your site, in turn making them feel more invested. It is a win-win.

[Comment Rating](#) - Much like the above plugin, this will allow readers to rate a certain aspect of your site. In this case it allows them to rate comments. Highly rated comments will be bumped, while lower rated ones will be hidden. The benefits are the same as the above plugin for the most part.

Taking steps to boost the interaction between your blog and your web visitors will mean a lower bounce rate, and more time on site.

[DISQUS](#) - This is a plugin that will replace your comment system entirely. It will install seamlessly though, and add a lot of interactivity to your comments. First off people will be able to log in in a lot more ways (including Facebook login). They will also be able to “like” your post. The comments will be threaded, there will be some great subscription options as well as spam filtering. Lastly the DISQUS discussion community is large, and this allows your blog to tap into that community.

[WP Greet Box](#) - This plugin will greet your web visitors with a welcome message that is tailored to how they visited your site. If they got there via Digg, it will prompt them to Digg your post. If they found it through a Twitter link they will be prompted to retweet and follow you on Twitter. This is a great way to get people to interact with your blog.

[Top Commentators Widget](#) - This plugin will add a widget that you can use to display the top commenters on your blog. This is one way you can acknowledge your most loyal followers. It also promotes a bit of competition, and that is never a bad thing. This is a great way to increase your comments.

[Contact Form 7](#) - There are a lot of contact form plugins out there, and this is one of the easier ones to use. I think adding a contact form to your blog’s contact page can add a lot of interaction. It gives people a simple way to contact you with questions and comments. It also saves you from adding your email address directly to the contact page, and risking it being scraped and added to spamming lists.